

John Kimmons

In 2008, Kimmo became the first ever children's entertainer to win the prestigious KEN DODD AWARD for comedy at the Blackpool Opera House.

If you have ever visited CADBURY WORLD, the chances are you have seen his show already - he has been performing there for more than 10 years!
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Children's magic can be a tricky business, in more than just the literal sense. For performers, finding new material that is tried, tested and practical can be a difficult and expensive task, often resulting in a whole heap of disappointment and a cupboard full of unused props. If you have ever experienced this frustration, this book is for you!



Like many in the industry, I became acquainted with John Breeds' work via his seminal first book: 'How to Create Kids' Magic and Triple Your Income'. It was a real game changer and nothing less than a blueprint for success in children's entertainment.

Here was a working pro passing on the lessons learned from 35 years 'on the front lines' working for real audiences and dealing with the pitfalls and problems we all encounter on a daily basis.

In this eagerly awaited sequel, John shifts focus to original routines, gags and bits of business for your show. For professional children's entertainers, this is an absolute gold mine. No pipe dreams here, just practical, workable material from John's massive

performing repertoire, with a liberal helping of advice and amusing anecdotes thrown in for good measure!

Those who love to make their own magic props will be thrilled at what's on offer. It's fair to say that in a few cases there is 'some assembly required', but fear not! With the help of John's step-by-step instructions and easy to follow illustrations, even those lacking in DIY skills should have no problem putting any of these routines together. You will also learn new skills and techniques along the way that will open up fresh possibilities and help you customise and create your own magic!

I suppose it is customary at this point in the foreword to single out one particular routine that is 'worth the price of the book', but on this occasion I am truly spoilt for choice. For younger audiences, 'Hickory Dickory Dock' is all the fun of Run Rabbit Run and Farmyard Frolics rolled into one logical and hilarious new routine. At the other end of the spectrum, Pro Epic is a clever re-think of a classic prop that will play equally well with both children and adults.

The fact is, any one of more than 30 different tricks, gags, stunts, gizmos and routines in these pages more than justifies its modest price tag. So sit back, put your feet up and dig in. Then get out there and knock 'em dead.

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